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Express Mail Label No. EV 461 504 780 US

Date of Deposit: April 25, 2006

Attorney Docket No. 07473-038

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lawrence M. Sherman  
Serial No: 10/817,139  
Filed: April 2, 2004  
For: SYSTEMS AND METHODS OF TARGETING SAVINGS

Examiner: Not assigned  
Art Unit: 3624

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith for filing in the present application are the following documents:

- (1) STATUS INQUIRY;
- (2) COPY OF UPDATED FILING RECEIPT;
- (3) COPY OF NOTICE OF PUBLICATION OF APPLICATION; AND
- (4) RETURN POSTCARD.

Should any of the items identified above be missing from this submission, the Office is respectfully requested to contact the undersigned at 617-348-4914.

The Commissioner is hereby authorized to charge any fee due to the undersigned's account, Deposit Account No. 50-0311, Ref. 07473-038. A duplicate copy of this transmittal letter is enclosed.

Respectfully submitted,

Carol H. Peters

Registration No. 45,010

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GLOVSKY and POPEO, P.C.

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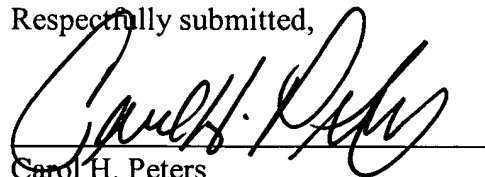
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STATUS INQUIRY

Sir:

Although the above application was filed on April 2, 2004 and assigned Serial No. 10/817,139, no Office Action has been received. Copies of the Updated Filing Receipt and Notice of Publication No. US-2005-0222951-A1 are attached. Please check the file and notify the undersigned as to the status of this application.

Respectfully submitted,



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Date: April 25, 2006



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APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO.
10/817,139	04/02/2004	Lawrence M. Sherman	07473-038 ✓

MINTZ, LEVIN, COHN, FERRIS  
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One Financial Center  
Boston, MA 02111

CONFIRMATION NO. 1499



\*OC000000017189397\*

COPY

**Title:** Systems and methods of targeting savings

**Publication No.** US-2005-0222951-A1

**Publication Date:** 10/06/2005

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### NOTICE OF PUBLICATION OF APPLICATION

The above-identified application will be electronically published as a patent application publication pursuant to 37 CFR 1.211, et seq. The patent application publication number and publication date are set forth above.

The publication may be accessed through the USPTO's publicly available Searchable Databases via the Internet at [www.uspto.gov](http://www.uspto.gov). The direct link to access the publication is currently <http://www.uspto.gov/patft/>.

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In addition, information on the status of the application, including the mailing date of Office actions and the dates of receipt of correspondence filed in the Office, may also be accessed via the Internet through the Patent Electronic Business Center at [www.uspto.gov](http://www.uspto.gov) using the public side of the Patent Application Information and Retrieval (PAIR) system. The direct link to access this status information is currently <http://pair.uspto.gov/>. Prior to publication, such status information is confidential and may only be obtained by applicant using the private side of PAIR.

Further assistance in electronically accessing the publication, or about PAIR, is available by calling the Patent Electronic Business Center at 703-305-3028.

Pre-Grant Publication Division, 703-605-4283

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APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/817,139	04/02/2004	3624	1168	07473-038 ✓	9	95	4

CONFIRMATION NO. 1499

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UPDATED FILING RECEIPT



\*OC000000013694255\*

Date Mailed: 09/01/2004

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Lawrence M. Sherman, Westport, CT;

Power of Attorney: The patent practitioners associated with Customer Number **30623**.

Domestic Priority data as claimed by applicant

Foreign Applications

If Required, Foreign Filing License Granted: 06/23/2004

The number of your priority application, to be used for filing abroad under the Paris Convention is,  
**US10/817,139**

Projected Publication Date: 10/06/2005

Non-Publication Request: No

Early Publication Request: No

\*\* SMALL ENTITY \*\*

Title

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Preliminary Class

705

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Title 37, Code of Federal Regulations, 5.11 & 5.15**

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